



# HMDA News

The Newsletter of the HMDA • June 2009 • Volume 16, Issue 5

## LEAD POISONING

By now, I think we all have it, over the lead law issue. You are all probably just as tired of reading about it as I am writing about it, so I will keep this short. The Consumer Product Safety Commission, as a whole this time, has voted to stay enforcement of the lead law, as it applies to the sale of youth motorcycles and ATVs, until May 1, 2011. This sounds great, but unfortunately does not do much good. The OE manufacturers are still not protected and States could still go after dealers. If you are interested, please read the enclosed Powersports Business email, which explains this in detail.

The bottom line is that we still must pressure our Federal legislators to change this law and



exclude youth motorcycle and ATVs. The Illinois Motorcycle Dealers Association has drafted a sample letter to send to legislatures. A copy of that letter is included in this newsletter.

If you don't feel like making up your own letter, please copy it

and send it to our legislators.

Prince Kuhio Federal Building  
300 Ala Moana Blvd., Room 4-104  
Honolulu, HI 96850

Sen. Daniel K. Akaka (D) Fax: 202-224-2126

<http://akaka.senate.gov/public/index.cfm?FuseAction=Contact.Home>

Sen. Daniel K. Inouye (D) Fax: 202-224-6747

<http://inouye.senate.gov/abtform.html>

Rep. Neil Abercrombie (D-1) Fax: 202-225-4580

[http://www.house.gov/abercrombie/e\\_form.shtml](http://www.house.gov/abercrombie/e_form.shtml)

Rep. Mazie Hirono (D-2) Fax: 202-225-4987

[http://hirono.house.gov/IMA/issue\\_subscribe.htm](http://hirono.house.gov/IMA/issue_subscribe.htm)



## SBU TOYS FOR TOTS RUN

It might seem early, but SBU is already hard at work getting ready for this year's December 6<sup>th</sup> Toy Run. Right now they are working with the National Guard to see if they can arrange a parking area for the end of the toy run, so they don't run into the crowding problems that occurred last year. If they can't work it out with the Guard, they will go back to KCC and try and get more space.

# MAY IS MOTORCYCLE AWARENESS MONTH

*Sorry, the newsletter is late but we will have another sign waving in June*

**Marjorie Kazama** joined us at our meeting and informed us that the May Motorcycle Awareness month proclamation will be signed by Governor Lingle during the week of May 18, 2009. It's a bit late in the month, but still May is officially **MOTORCYCLE AWARENESS MONTH!** This is a great opportunity to make some positive noise. Put some signs up. Do a run. Have a "safety clinic." Have an open house. HAVE A GIANT SALE! Take advantage of this to give sales a boost!

**Rick Davis, of SBU**, asked Marjorie about having electronic bill boards, like the ones now out there saying "click it or ticket", but with "share the road with motorcycles" instead. She wasn't sure it could be done this year, but agreed to look into it. In the meantime there are some scheduled events. The military is having a **Ride for Safety Event on Friday May 22**, at various Armed Services locations. This event is for military only and not open to the public. On **Saturday May 23** there is a tentatively scheduled **"Share the Road with Motorcycles"** sign waving event, from **9 a.m. to 11 a.m. at the corner of Nimitz Hwy. and Puuloa Road**. Everyone is invited to join the event. Motorcycles may park on the lawn in front of Cycle City courtesy of Gary Wassel, General Manager of Cycle City. Cars may park in the public lot behind Cycle City. This is the first time we have seen this kind of action from the State DOT.

## THANK YOU STATE DOT!

### HMDA WEBSITE

HMDA has reached an agreement with Gary Lloyd, who does the Windward HOG Chapter website, to take over our site. This will be done in late June, with the help of Scott Rogers, our current webmaster. Thanks to Don Fern for hooking us up with Gary and thanks to Scott and Gary, for their upcoming efforts.



### WELCOME TO THE INSANITY!

**Motorcycles Period**, on Kauai has finally and officially received their dealer's license. They will be joining HMDA as a full dealer member very shortly.

**Welcome to the club  
Motorcycles Period!**



**RENEW YOUR  
2009 MEMBERSHIP DUES**  
**\*If you haven't renewed, this  
could be your last newsletter.**

## **HMDA Membership Application**

New

Renewal

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone/Fax: \_\_\_\_\_

\*Email Address: \_\_\_\_\_

Web Site (*Is this a Public Access Site?*) \_\_\_\_\_

Membership Type: Active (\$150): \_\_\_\_\_ Associate: (\$30): \_\_\_\_\_

Date: \_\_\_\_\_

**Please mail to: HMDA • P.O. Box 1813 • Kailua, Hawaii 96734**

**\*Having your email address allows us to keep you up to date on  
all the Legislature is up to.**

---

**\*  
Is the mailing label on this  
newsletter highlighted?  
If so, we probably haven't  
received your dues check.**



# NO MEETING IN JUNE!!!!

Next HMDA Meeting  
Monday, July 13th • 8:30 a.m.  
Plan on breakfast...on us!  
Best Western  
Airport Plaza Hotel Coffee Shop



**Hawaii Motorcycle Dealers  
Association**

*P.O. Box 1813 • Kailua, HI 96734  
(808) 262-7329*

*Toll Free Fax: 1866-333-5157  
hawaiimotorcycle.org;  
windcon@hawaii.rr.com*

• • • • •  
• **Renewed for 2009?** •  
• **If not...this could be** •  
• **your Last Newsletter.** •  
• **RENEW NOW! !** •  
• • • • •

## SAMPLE LETTER FOR LEGISLATURE

Today's Date

Dear Senator:

It has been made abundantly clear by the scientific data; thousands of emails and letters from the citizens and Business owners of The United States of America, that a mistake was made by including youth model off-road motorcycles and ATVs in the CPSIA 2008. The law does nothing to protect children from lead. Kids do not need a law to keep them from eating their ATV or motorcycle, good parents will do that. Not to mention, the CPSC does not have the manpower to enforce the law. Unqualified vendors across the country continue to sell product while the responsible dealers are suffering because they want to obey the law, all the while, parents try to explain to their children why they cannot have an off-road vehicle because the Federal Government thinks they will eat it.

The damage to businesses, at a time when many are already close to closing their doors, is devastating. We are lucky; we are in the business of selling fun. For years we have been very careful to sell the correct size vehicles. We know and ride with our customers. When we see them go to other states or dealers to buy vehicles that are not appropriately sized, we risk not just losing a customer, but also, the very children you are trying to protect.

The unintended consequences of CPSIA 2008 were not foreseen. Please correct this mistake and allow Citizens to enjoy the outdoors and Businesses the chance to survive.

Thank you,

Your name

Your Company and Address

Your Phone Number