



# HMDA NEWS

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The Newsletter of the HMDA

• May 2004 •



## MOTORCYCLE AWARENESS MONTH

Once again, May is being proclaimed Motorcycle/Moped Awareness Month by proclamation both the Governor and Mayor. Many thanks to **Mark Morrison** for making this happen this year.

### What is your store doing to help promote the sport?

With the massive military deployments we have experienced in Hawaii recently, this would be an excellent time to make some (positive) noise and drum up some additional business.

## LEGISLATIVE ISSUES

The session is winding down, and as far as I can tell, all of the issues involving motorcyclists have been resolved in our favor. There is one I noticed this week that may affect some dealers. HB2143 would extend the useful life of gift certificates to seven years and allow the customer to cash out the balance of the face value once 90% of it has been redeemed. It's in conference now, with the two sides resolving final differences in the wording.

The next meeting  
of HMDA will be on

**Monday,**

**May 10, 2004**

**at 8:30 a.m.**

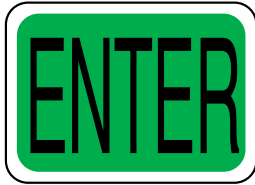
at the

**Airport Plaza**

**Hotel Coffee Shop.**

**YOU'RE  
INVITED**





## HMDA Membership Application

New

Renewal

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone/Fax: \_\_\_\_\_

Email Address: \_\_\_\_\_

Web Site (*Is this a Public Access Site?*) \_\_\_\_\_

Membership Type: Active (\$150): \_\_\_\_\_ Associate: (\$30): \_\_\_\_\_

Date: \_\_\_\_\_

**Please supply all info above so we can update our database, then  
mail to: HMDA • P.O. Box 1813 • Kailua, Hawaii 96734**



# MOTORCYCLE THEFT

The problem of rampant motorcycle theft in Hawaii seems to be getting worse. I have reports from one insurance agency that the rate of thefts is 1/3 higher here in Hawaii than on the mainland. I have talked to representatives from three agencies, Progressive, AIG and GEICO and they are interested in doing something to help solve the problem. All have agreed to provide me with some statistics showing the severity of the problem here in Hawaii. Armed with some facts and figures, the HMDA can go out and make lots of -very public- noise about the problem and hope that the police will free up some of their limited assets to help with the problem. Two of the agencies I talked to also expressed an interest in developing an online registry of stolen motorcycles. Dealers could go to a website and check to see if bikes in their service department are stolen.

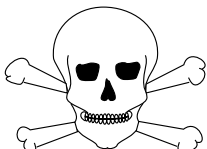


**If something isn't done to address the problem of motorcycle theft then insurance rates will go up and that will affect motorcycle sales. Please pass on any ideas you have about getting the word out.**



Hawaii Motorcycle Dealers Assoc.

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**DANGER**

**Check out our website at  
[hawaiimotorcycle.org](http://hawaiimotorcycle.org)  
Are you there?**