



# HMDA NEWS

Volume 8 • Issue 1 •

The Newsletter of the HMDA

• January 2004 •



## ELECTIONS

The elections were deferred until the January meeting.

This is an excellent time for

# YOU

to become active with the state dealer's association. It doesn't involve much time, but the results are significant.

Come to our January 12th meeting &

## GET INVOLVED!

The next meeting of HMDA will be on

**Monday,  
January 12  
at 8:30 a.m.**

at the  
**Airport Plaza  
Hotel Coffee Shop.**

Mark your 2004 calendar for the  
second Monday of every month!

## FLAT TRACK RACING IN HAWAII?

**R**od Carr is leading the effort to bring big-time AMA flat track racing to Hawaii. The first step is to get the dirt certified. Really. Rod has to go out and collect a large sample of the dirt at Campbell Industrial Park and send it to the folks in charge of such things on the mainland to see if it meets the AMA standards for... whatever it is they are looking for. If the dirt is suitable for the track then the real work will begin. There will be a lot to do and not much time to do it in if we are going to host a race this year. **Think about volunteering some of your time to help out.** The excitement and positive exposure could be give a big boost to your business.



## HOA

The HOA website is up and running. Be sure to check it out at:

[www.hawaiioffroad.com](http://www.hawaiioffroad.com) <<http://www.hawaiioffroad.com/>> .


There has been a lot of interest in the HOA coming from the Big Island. A group called Four Wheel Offroading wants to combine efforts. It's encouraging to see so many positive things coming about with the HOA.

*Has your dealership joined?*

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## LEGISLATIVE NEWS

Nothing of interest has happened yet. Both **Mark Morrison** and I will be monitoring all of the legislative notices with a



watchful eye to see if there is anything of interest to the motorcycling community.

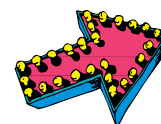
## TREASURERS REPORT

There is \$8,530.20 in the HMDA bank account. \$461 of that belongs to HOA.

## NOW IS THE TIME TO RENEW YOUR HMDA MEMBERSHIP!

**Don't Do Another Thing Until You Fill out the HMDA Membership Renewal Form, included in this newsletter.**

**Then... put it in the mail, with your dues payment! Mahalo!**



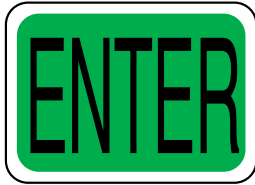

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# CAUTION:

## INSURANCE NEWS

**R**od Carr mentioned that USAA is no longer offering motor cycle coverage in Hawaii. Additionally, many of the other insurance carriers have announced an increase in rates for young riders on high performance bikes. As an example, a single male under 24 on an R6 would pay over \$4,000 a year for insurance. The insurance industry is going to have a significant impact on the sales of high performance bikes in the near future. It is important that dealers match the rider with an appropriate bike. I understand that the manufacturers are pushing for increased sales, but if this trend continues, overall sales will decline because few people will be able to afford the insurance.

# WATCH OUT!



## HMDA Membership Application

New

Renewal

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone/Fax: \_\_\_\_\_

Email Address: \_\_\_\_\_

Web Site (*Is this a Public Access Site?*) \_\_\_\_\_

Membership Type: Active (\$150): \_\_\_\_\_ Associate: (\$30): \_\_\_\_\_

Date: \_\_\_\_\_

**Please supply all info above so we can update our database, then  
mail to: HMDA • P.O. Box 1813 • Kailua, Hawaii 96734**



**Renew for 2004  
and plan to get  
more involved  
with HMDA!!  
Join us  
Jan. 12th!**

**CELEBRATE  
THE NEW YEAR  
WITH US!**



**Hawaii Motorcycle Dealers Assoc.**

P.O. Box 1813 • Kailua, HI 96734

(808) 262-7329; Fax: 263-4982

**Join us  
Jan. 12th  
in time for  
the Elections!**